Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	777	((RFID or tag or tags) NEAR5 (clothing or clothes or product$1 or item$1 or article$1)) SAME (retailer$1 or shop$1 or mall or malls or merchant$1 or vendor$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/02/02 16:14
L2	0	1 AND ((infer$5 or guess$4 or assum$7) NEAR5 (characteristic$2 or age$1 or race$2 or ethnicit$3 or demograph$5 or personal or size$1 or gender$1 or sex$2) NEAR5 (customer$1 or consumer$1 or patron$1 or woman or man or child or children or men or women))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/02/02 16:04
L3	49	1 AND ((infer$5 or guess$4 or assum$7 or correlat$6 or (look$4 ADJ up) or identif$7) NEAR5 (name$1 or identit$3 or characteristic$2 or age$1 or race$2 or ethnicit$3 or demograph$5 or personal or size$1 or gender$1 or sex$2) NEAR5 (customer$1 or consumer$1 or patron$1 or woman or man or child or children or men or women))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/02/02 16:15
L4	6108	((RFID or tag or tags) SAME (clothing or clothes or product$1 or item$1 or article$1)) AND (retailer$1 or shop$1 or mall or malls or merchant$1 or vendor$1)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/02/02 16:15
L5	290	4 AND ((infer$5 or guess$4 or assum$7 or correlat$6 or (look$4 ADJ up) or identif$7) NEAR5 (name$1 or identit$3 or characteristic$2 or age$1 or race$2 or ethnicit$3 or demograph$5 or personal or size$1 or gender$1 or sex$2) NEAR5 (customer$1 or consumer$1 or patron$1 or woman or man or child or children or men or women))	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2006/02/02 16:15

Your SELECT statement is:
    s ((RFID()tag? ?)(5n)infer?(5n)(customer? ? or consumer? ? or patron? ?
or identity or identities))

```
        Items    File
        -----    ----
   Examined  50 files
   Examined 100 files
   Examined 150 files
   Examined 200 files
   Examined 250 files
   Examined 300 files
   Examined 350 files
   Examined 400 files
   Examined 450 files
   Examined 500 files
   Examined 550 files
```

No files have one or more items; file list includes 560 files.

```
Your SELECT statement is:
   s ((RFID()tag? ?) and (infer?(4n)demograph?)) not py>2001

            Items    File
            -----    ----
      Examined  50 files
      Examined 100 files
      Examined 150 files
Processing
Processing
Processing
      Examined 200 files
      Examined 250 files
      Examined 300 files
      Examined 350 files
      Examined 400 files
      Examined 450 files
      Examined 500 files
      Examined 550 files
Processing

   No files have one or more items; file list includes 560 files.
   One or more terms were invalid in 104 files.
```

```
Your SELECT statement is:
   s ((RFID()tag? ?)(5n)demograph?) not py>2001

            Items   File
            -----   ----
         Examined  50 files
         Examined 100 files
         Examined 150 files
Processing
Processing
         Examined 200 files
         Examined 250 files
         Examined 300 files
         Examined 350 files
         Examined 400 files
         Examined 450 files
         Examined 500 files
         Examined 550 files
Processing

   No files have one or more items; file list includes 560 files.
   One or more terms were invalid in 104 files.
```

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Web   Results **1 - 10** of about **236** for RFID <u>tags</u> <u>product</u> <u>infer</u> <u>customer</u> <u>demographics</u>. **(0.45** seconds)

<u>Scholarly articles for</u> **RFID tags product infer customer demographics**

<u>Fairy Wing: Distributed Information Service with RFID Tags</u> - by Murakami - 0 citations

<u>Beyond Consumer Segmentation:</u> - by TECHNOLOGIES - 0 citations

<u>Customer Relationship Marketing (CRM) in the US ...</u> - by Hawkes - 0 citations

[PDF] <u>Maximizing Retail Store Performance Management</u>
File Format: PDF/Adobe Acrobat - <u>View as HTML</u>
Radio frequency identification (**RFID**) **tags** are a great example of an emerging ... underway to establish common worldwide **product** coding, **RFID** tagging for ...
download.microsoft.com/download/1/2/e/ 12e85925-5315-423f-8049-568395becd2d/RetailStorePerfMgmnt.pdf - <u>Similar pages</u>

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technology to create personalized **customer**. service. All of Prada's **products** are hard-. tagged with **RFID tags**; Prada salespeople are ...
www.iftf.org/docs/SR-784A_Beyond_Cons_Seg_Memo.pdf - <u>Similar pages</u>

[PDF] <u>Microsoft PowerPoint - 04-20.DataMining</u>
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Bar code, scanners, satellites, cameras, **RFID tags**, sensors ... Example of Star Schema. Date. **Product**. Store. **Customer**. unit_Sales. dollar_Sales. ProductNo ...
www.cc.gatech.edu/classes/AY2004/ cs4420_spring/notes/04-20.DataMining.pdf - <u>Similar pages</u>

<u>VenChar: communications</u>
Posted by Narasimha Chari at 08:00 PM in **Product** Management, communications, ... Looking ahead to when large numbers of devices around us sport **RFID tags**, ...
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<u>Library Hi Tech News</u>
... the providers can **infer demographics** such as income, race and lifestyle. ... The largest costs are the **RFID tags**. Each **tag** lists for about $1.00 per **tag** ...
www.emeraldinsight.com/Insight/viewContentItem. do?
contentType=NonArticle&hdAction=lnkhtml&content... - <u>Similar pages</u>

Global Logistics & Supply Chain Strategies is read by over 40000 ...
On active **tags** today, there is a lot of data written to the devices, from **customer** ...
ConnecTerra RFTagAware suite of **products**. If you buy **RFID** middleware ...
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personal **demographics** in exchange for supermarket discounts ... **RFID. tags** can be
embedded. in every single **product** that a person is ...
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[PDF] The Role of the Management Sciences in Research on Personalization
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Firms employ a number of methods to **infer customer**. preferences, purchase behavior,
browsing behavior ... tion **(RFID) tag** embedded in the discount card that ...
www.extenza-eps.com/INF/ doi/ref/10.1287/mnsc.49.10.1344.17313 - Similar pages

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Livestock division of AVID ID Systems for AVID microchip transponders, bolus and **RFID**
ear **tags** for cattle, swine, sheep, goats, alpacas, llamas, ...
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